Building a workplace for agile retail

FUJITSU

The retail workplace is changing BY 2025

Millennials will represent more than 50% of the workforce. Their growing influence in retail organizations will alter work culture to:

- Implement more flexible working hours and practices.
- Have a more open approach to collaboration.
- Embrace emerging technologies such as Artificial Intelligence.

As a result...

- Employees will increasingly want an improved work/life balance, with the ability to access systems remotely without intrusive authentication requirements.
- There will be a greater appetite to work with external partners to optimise omnichannel retail and provide a more personalized buying experience.
- The rise of Artificial Intelligence as part of greater automation of processes will be one the major factors that will reshape the retail workplace by 2025.

Many retailers are falling short...

86% of retailers see complex workplace technology as a barrier to productivity.

37% say their current cybersecurity approach has a negative impact on productivity.

20% believe their current workplace strategy has a negative impact on their ability to engage and innovate with partners

18% believe their current workplace approach has a detrimental effect on their ability to recruit and retain new employees.

...although some progress is being made

74% of retailers are changing policies to create an improved workl/life balance for employees.

49% are planning to provide access to tools and platforms to create and share innovation with the wider ecosystem.

45% plan to invest in robotic process automation as part of their workplace modernization.

46% looking to improve knowledge sharing between experienced workers and younger employees.

Start your journey now

Reduce complexity of systems and provide the right productivity tools to help employees in stores, warehouses or back office operations work in a more flexible way. This should encompass a more integrated approach to mobile.

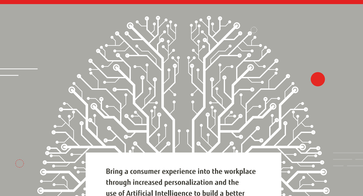
Stock Levels

Order Stock

98% MATCH

Improve the workplace experience by making security less intrusive and more effective through the use of biometric technology and behavioural and contextual analysis.

Harness the potential of open innovation and crowdsourcing as a way to tap into sources of innovation from outside the business, as well as knowledge contained within the organization.



Bring a consumer experience into the workplace through increased personalization and the use of Artificial Intelligence to build a better understanding of user preferences and context.

Find out how we can help you reduce technology complexity, implement more seamless security, introduce open innovation and bring a consumer experience to the workplace. Develop your workplace transformation strategy for Retail now:

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Learn More

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